

Yuwei Li

ASSISTANT PROFESSOR · COMMUNICATION STUDIES

Louisiana State University, 136 Coates Hall, Baton Rouge, LA 70803

✉ yuweili@lsu.edu | 🏠 yuwei.phd

Education

Penn State University

University Park, PA, USA

PHD COMMUNICATION ARTS & SCIENCES

2024

- The Dyadic Dynamics of Serial Arguments: Associations between goal structures and communication in conversations about recurring disagreements (Advisor: Denise Solomon)

Penn State University

University Park, PA, USA

MA COMMUNICATION ARTS & SCIENCES

2019

Sun Yat-sen University

Guangzhou, Guangdong, China

BA COMMUNICATION

2017

Academic Appointments

2024-Present **Assistant Professor**, Department of Communication Studies, Louisiana State University

2017-2024 **Graduate Assistant**, Department of Communication Arts & Sciences, Penn State University

Honors & Awards

- 2023 **Raymond & Roberta Lombra Outstanding Graduate Research Award**, College of Liberal Arts, Penn State
- Carroll C. Arnold Award for Academic Excellence**, CAS Department, Penn State
- Karako Global Ambassadors Scholarship**, College of Liberal Arts, Penn State
- 2022 **Graduate School Endowed Fellowship**, The Graduate School, Penn State
- 2020 **Liberal Arts Teaching and Research Scholarship**, College of Liberal Arts, Penn State
- 2017 **Graduate Scholar Award**, CAS Department, Penn State

Research Support

EXTERNAL GRANTS FUNDED

- 2023-2026 **Reactance Effects of Visual Imagery in Climate Change Communication: An Experimental Contribution to Persuasion Research**, Swiss National Science Foundation (\$150,000, Role: Project Partner)

UNIVERSITY RESEARCH SUPPORT

- 2023 **Dissertation Support**, CAS Department, Penn State
- 2021-2022 **Graduate Research Award**, CAS Department, Penn State
- 2020-2023 **Specialized Training Award**, CAS Department, Penn State

Publications

PEER-REVIEWED JOURNAL ARTICLES

14. **Li, Y.**, & Vanderbilt, R. R. (2026). What makes serial arguments serial? Conceptualizing seriality in relational conflict. *International Journal of Conflict Management*, 37(4), 895–919. <https://doi.org/10.1108/IJCMA-04-2025-0102>
13. Vu, N. C., **Li, Y.**, & High, A. C. (2025). Advice response theory: A meta-analytic review. *Communication Research*. <https://doi.org/10.1177/00936502251351041> Note: Shared first authorship with Nhung Vu.

12. Solomon, D. H., Tian, X., **Li, Y.**, & Li, S. S. (2025). Showcasing studies of conversational motifs within a dynamic dyadic systems perspective on interpersonal communication. *Journal of Language and Social Psychology*, 44(3-4), 553-581. <https://doi.org/10.1177/0261927X251316863>
11. Haverfield, M. C., **Li, Y.**, Pines, R., Kyte, T., Titova, D., & Theiss, J. A. (2025). Applying dynamic dyadic systems to explore features of relationship-centered care among Latinx and non-Latinx patients. *Patient Education and Counseling*, 134, 108650. <https://doi.org/10.1016/j.pec.2025.108650>
10. Bünzli, F., Dillard, J. P., **Li, Y.**, & Eppler, M. J. (2025). When visual communication backfires: Reactance to three aspects of imagery. *Communication Research*, 52(5), 683-713. <https://doi.org/10.1177/00936502241306707>
9. Zhou, Y., **Li, Y.**, & Dillard, J. P. (2025). Pushing reactance theory: An examination of the reactance process in the context of advice. *Motivation Science*, 11(2), 149-157. <https://doi.org/10.1037/mot0000327>
8. Solomon, D. H., **Li, Y.**, Brisini, K. S., & Vanderbilt, R. R. (2024). A longitudinal test of relational turbulence theory and serial arguments in romantic relationships. *Journal of Communication*, 74(6), 492-504. <https://doi.org/10.1093/joc/jqae031>
7. **Li, Y.**, & Worley, T. (2024). Predicting compliance with interpersonal masking requests: Insights from relational framing and reactance theories. *Communication Quarterly*, 72(2), 167-184. <https://doi.org/10.1080/01463373.2023.2299454>
6. Tian, X., **Li, Y.**, & Solomon, D. H. (2023). How do qualities of supportive conversations affect heart rate variability during conversations about the death of a parent?. *Health Communication*, 39(10), 1998-2013. <https://doi.org/10.1080/10410236.2023.2252639>
5. **Li, Y.**, & Worley, T. (2023). A review and integration of research on serial arguments. *Annals of the International Communication Association*, 47(3), 292-323. <https://doi.org/10.1080/23808985.2023.2201581>
4. **Li, Y.**, & Solomon, D. H. (2023). Operationalizing relational construal level to test relational turbulence theory: Linking relational turbulence in romantic relationships to interpersonal processes. *Journal of Social & Personal Relationships*, 40(1), 102-129. <https://doi.org/10.1177/02654075221113360>
3. Brinker, D. L., Foley, K. A., Zhou, Y., Acevedo-Callejas, M. L., **Li, Y.**, & Farrell, E. L. (2022). Use of a smartphone medication reminder application to support emerging adult adherence to non-antibiotic treatment for viral upper respiratory tract infection. *Journal of Primary Care and Community Health*, 13, 21501319221129732. <https://doi.org/10.1177/21501319221129732>
2. Zhou, Y., Acevedo Callejas, M. L., **Li, Y.**, & MacGeorge, E. L. (2023). What does patient-centered communication look like?: Linguistic markers of provider compassionate care and shared decision-making and their impacts on patient outcomes. *Health Communication*, 38(5), 1003-1013. <https://doi.org/10.1080/10410236.2021.1989139>
1. Foley, K. A., MacGeorge, E. L., Brinker, D. L., **Li, Y.**, & Zhou, Y. (2020). Doctors' advising on symptom management for upper respiratory tract infections: Does elaborated reasoning influence antibiotic stewardship? *Journal of Language and Social Psychology*, 39(3), 349-374. <https://doi.org/10.1177/0261927X20912460>

BOOK CHAPTERS

4. Solomon, D. H., & **Li, Y.** (In Progress). Using conversation motifs to study dyadic interaction. In M. A. Hamilton (Ed.), *Handbook of Research Methods in Communication Studies*. Edward Elgar Publishing.
3. **Li, Y.** (In Revision). Clarifying relational construal level and dyadic synchrony as mechanisms of relational turbulence. In J. A. Theiss, R. McLaren, L. Knobloch, & D. H. Solomon (Eds.), *Cambridge Handbook of Relational Turbulence*. Cambridge University Press.
2. **Li, Y.**, & Solomon, D. H. (In Press). A dynamic dyadic systems perspective on supportive conversation. In M. H. Faw, J. R. Pederson, A. J. Holmstrom, & A. C. High (Eds.), *Handbook of Supportive Communication*. Routledge.
1. **Li, Y.** (2021). Reasoning about persuasive messages. In M. E. Stuckey & D. J. Manthey (Eds.), *Persuasion and propaganda*. Edited textbook for CAS175: Persuasion and Propaganda at Penn State University.

Presentations

CONFERENCE PRESENTATIONS

26. **Li, Y.** (2026). *The effects of seriality schema and relational turbulence on appraisals of recurring conflict between romantic partners*. Accepted for presentation at the 112th Annual Convention of the National Communication Association.

25. Zhou, Y., & **Li, Y.** (2026). *Nope, try again: An advice response theory perspective on rejected advice, advisor threat perceptions, and subsequent advice quality.* Accepted for presentation at the 112th Annual Convention of the National Communication Association.
24. Miao, G. Q., Rosen, Z. P., Pluta, A., Dale, R., Lieberman, M., & **Li, Y.** (2026). *Building connection through conversation: Linguistic convergence and neural complexity in dyadic interaction.* Poster presentation at the Communication Horizons Conference, Davis, CA.
23. **Li, Y.**, & Vanderbilt, R. R. (2025). *What makes a serial argument serial? Conceptualizing seriality in relational conflict.* Presented at the 111th Annual Convention of the National Communication Association, Denver, CO.
22. **Li, Y.**, & Solomon, D. H. (2025). *The dyadic dynamics of serial arguments: Linking conversational motifs to emotions and interaction outcomes.* Presented at the 75th Annual Convention of the International Communication Association, Denver, CO.
21. Solomon, D. H., **Li, Y.**, Brisini, K., & Vanderbilt, R. R. (2024). *A longitudinal test of relational turbulence theory and serial arguments in romantic relationships.* Presented at the 110th Annual Convention of the National Communication Association, New Orleans, LA.
20. Tian, X., **Li, Y.**, & Solomon, D. H. (2024). *Language use in supportive conversations about parental death: An analysis of turn types and conversational motifs.* Presented at the 110th Annual Convention of the National Communication Association, New Orleans, LA.
19. Vu, N. C., High, A. C., & **Li, Y.** (2024). *Exploring the role of emotional contagion in supportive interactions across communication channels.* Presented at the 110th Annual Convention of the National Communication Association, New Orleans, LA.
18. Tian, X., **Li, Y.**, & Solomon, D. H. (2024). *A dynamic dyadic systems perspective on supportive conversations about the death of a parent.* Presented at the 2024 Convention of the International Association for Relationship Research, Boston, MA.
17. Haverfield, M. C., **Li, Y.**, Pines, R., & Titova, D. (2024). *Applying dynamic dyadic systems to explore features of relationship-centered care with Spanish-speaking Latinx and English-speaking non-Latinx patients.* Presented at the 18th International Conference on Language and Social Psychology, Tallinn, Estonia.
16. **Li, Y.** (2024). *Charting conversation trajectories with the dyadic time series “snake” plot: A test of dynamic qualities of talk in serial arguments.* Poster presentation at the Communication Science Futures Conference, East Lansing, MI.
15. Bünzli, F., **Li, Y.**, & Dillard, J. P. (2024). *Emotion anchoring, model-viewer proximity, and reactance to environmental messaging.* Presented at the 74th Annual Convention of the International Communication Association, Gold Coast, Australia.
14. **Li, Y.**, & High, A. C. (2023). *Linking goals to computer-mediated message production: Influence via the perceived importance of affordances.* Presented at the 109th Annual Convention of the National Communication Association, National Harbor, MD.
13. **Li, Y.**, Worley, T., & Aloia, L. S. (2023). *The structure and influence of motivational systems in conflict between romantic partners.* Presented at the 109th Annual Convention of the National Communication Association, National Harbor, MD.
12. Tian, X., **Li, Y.**, & Solomon, D. H. (2023). *How do qualities of supportive conversations affect heart rate variability during conversations about the death of a parent?.* Presented at the 109th Annual Convention of the National Communication Association, National Harbor, MD.
11. Bünzli, F., Dillard, J. P., **Li, Y.**, & Eppler, M. J. (2023). *Reactance to environmental advocacy: The effects of freedom-threatening visual imagery and political ideology.* Presented at the 2023 Annual Convention of the Swiss Association of Communication and Media Research, Lucerne, Switzerland.
10. Vu, N. C., & **Li, Y.** (2022). *Advice response theory: A meta-analytic review.* Presented at the 108th Annual Convention of the National Communication Association, New Orleans, LA.
9. Bünzli, F., Dillard, J. P., **Li, Y.**, Eppler, M. J., & Wüstenhagen, R. (2022). *When visual communication backfires: Reactance to three aspects of imagery.* Presented at the 72nd Annual Convention of the International Communication Association, Paris, France.
8. **Li, Y.**, & Worley, T. (2022). *Persuasive and interpersonal processes in the context of masking requests: reactance, systematic processing, power, and interaction involvement.* Presented at the 72nd Annual Convention of the International Communication Association, Paris, France.

7. **Li, Y., & Solomon, D. H. (2022).** *Operationalizing relational construal level to test relational turbulence theory: Linking relational turbulence in romantic relationships to interpersonal processes.* Presented at the 72nd Annual Convention of the International Communication Association, Paris, France.
6. **Li, Y., & Solomon, D. H. (2021).** *Operationalizing relational construal level within relational turbulence theory.* Presented at the 107th Annual Convention of the National Communication Association, Seattle, WA.
5. **Li, Y. (2021).** *Leveraging latent class analysis to understand health information needs, motivation, and behavior in the population.* Presented at the 71st Annual Convention of the International Communication Association, Virtual.
4. **Li, Y. (2021).** *A cognitive account of “dark side” effects of mismatched social support.* Presented at the 71st Annual Convention of the International Communication Association, Virtual.
3. **Li, Y., MacGeorge, E. L., Zhou, Y., & Cannava, K. E. (2020).** *Providers’ talk about upper respiratory infections and antibiotic treatment: Effects of tailoring on the basis of linguistic abstraction.* Presented at the 70th Annual Convention of the International Communication Association, Virtual.
2. **Zhou, Y., Acevedo-Callejas, M. L., Li, Y., & MacGeorge, E. L. (2020).** *What does patient-centered communication look like?: Linguistic markers of provider empathy and shared decision-making and their impacts on patient outcomes.* Presented at the 70th Annual Convention of the International Communication Association, Virtual.
1. **Li, Y., MacGeorge, E. L., & Cannava, K. E. (2019).** *Giving medical advice in abstract language: Effects on patient ratings of shared decision-making, quality of care, and provider.* Presented at the 2019 D.C. Conference on Health Communication, Fairfax, VA.

INVITED PRESENTATIONS / PANEL PARTICIPATION

3. *Relational turbulence theory: Highs and Lows.* Panel Participant, Annual Convention of the Southern States Communication Association. April 10, 2026.
2. *What is serial about serial arguments?.* Speaker, Louisiana State University Department of Communication Studies Colloquy Series. October 8, 2025.
1. *The Publication Process.* Panel Participant, Louisiana State University Department of Communication Studies Professional Development Series. October 9, 2024.

Manuscripts Under Review

REVISE & RESUBMIT

- Bünzli, F., **Li, Y.**, & Dillard, J. P. *Emotion anchoring, model-viewer proximity, and reactance to environmental messaging.* In revision, *Media Psychology*.
- Li, Y.**, & Solomon, D. H. *The dyadic dynamics of serial arguments: Linking conversational motifs to emotions and interaction outcomes.* In revision, *Communication Research*.
- Tian, X., **Li, Y.**, & Solomon, D. H. *Language use in supportive conversations about parental death: An analysis of turn types and conversational motifs.* In revision, *Journal of Social and Personal Relationships*.
- Vu, N. C., High, A. C., & **Li, Y.** *Connecting through emotion: Exploring the role of emotional contagion in computer-mediated supportive interactions.* Resubmitted, *Communication Monographs*.
- Zhou, Y., & **Li, Y.** *Nope, try again: An advice response theory perspective on rejected advice, advisor threat perceptions, and subsequent advice quality.* Resubmitted, *Human Communication Research*.

SUBMITTED/UNDER REVIEW

- Li, Y.** *Goal inference in support, conflict, and influence episodes with a romantic partner under unemployment stress: A test of relational framing theory.*
- Li, Y.** *The effects of seriality schema and relational turbulence on appraisals of recurring conflict between romantic partners.*
- Li, Y.**, & High, A. C. *Linking goals to computer-mediated message production: Influence via the perceived importance of affordances.*
- Li, Y.**, Worley, T. R., & Aloia, L. S. *The structure and influence of motivational systems in conflict between romantic partners.*

Teaching

LOUISIANA STATE UNIVERSITY (*UG = Undergraduate, G = Graduate*)

- CMST 2010 **Interpersonal Communication (UG)**, 4x
- CMST 3114 **Communication Research (UG)**, 2x
- CMST 4160 **Persuasive Communication (UG/G)**, 2x
- CMST 7910 **Seminar in Interpersonal Communication: Time & Interpersonal Communication (G)**, 1x
- CMST 7915 **Seminar in Communication Theory: Interpersonal Communication & Well-Being (G)**, 1x

PENN STATE UNIVERSITY

- CAS 100A **Effective Speech**, 7x
- CAS 220 **Persuasion**, 2x
- CAS 440 **Conflict Resolution & Negotiation (TA)**, 1x

ADDITIONAL MATERIALS AND INSTRUCTIONAL SUPPORT

Developed JASP Tutorials for CMST 3114 (Communication Research). Available upon request.

Coauthored (with Miriam Brinberg) ten online tutorials for the Longitudinal Human Analytics Made Accessible Website.
<https://lhama.osu.edu/methods-tutorials/>

Authored four online tutorials for personal website focused on topics such as structural equation modeling and meta-analysis. <https://yuwei.phd/research-methods/>

Provided R demo and support for Penn State CAS Summer Symposium on Dynamic Dyadic Systems Analysis of Conversations (2022) and CAS 597 Meta-Analysis (Jim Dillard, Fall 2021 & Spring 2024).

Mentoring & Advising

COMMITTEES OF GRADUATE DEGREE CANDIDATES

- Exp. 2027 **Ocean Ningyang Wang**, PhD Student, LSU Communication Studies
Lima Nath, PhD Student, LSU Communication Studies
Sharifa Shirina, PhD Student, LSU Communication Studies
- Exp. 2028 **Trichell "Princess" Spikes**, PhD Student, LSU Communication Studies
Temitope "Kenny" Bamgbose, PhD Student, LSU Communication Studies

UNDERGRADUATE MENTORING

- 2025-2026 **18 Undergraduate RAs, Laboratory Interaction Study (with K. Brisini)**, LSU
- 2022-2023 **8 Undergraduate RAs, Dissertation Study**, Penn State
- 2023 **One Undergraduate Student, Honors Thesis Mentor**, Penn State
- 2020-2022 **3 Undergraduate Students, Undergraduate Showcase**, Penn State
- 2020 **One Undergraduate Student, Public Speaking Contest (1st Place Winner)**, Penn State

Service

DEPARTMENT/COLLEGE/LSU

- 2026-Present **Minutes-Taker, Faculty Meetings**, LSU CMST
- 2025-Present **Faculty Search Committee — Performance Studies**, LSU CMST
- 2026 **Co-Chair, Promotion Review Committee — Distinguished Instructor**, LSU CMST
- 2024-Present **Departmental Committees (Advisory, Graduate, Community Outreach/ Engagement)**, LSU CMST
- 2024-2026 **Faculty Senator**, LSU Faculty Senate

DEPARTMENT/COLLEGE/PENN STATE

- 2021-2023 **Departmental Committees (Research & Technology)**, CAS Department
- 2020 **Judge, Public Speaking Contest**, CAS Department
- 2019-2020 **Antibiotic Stewardship Committee**, University Health Services/Student Health Research Initiative
- 2018 **Language Specialist**, Penn State EPPIC

DISCIPLINE

- 2021-Present **Ad Hoc Reviewer — Communication Journals**, Communication Methods and Measures, Communication Monographs, Communication Quarterly (2x), Communication Research (3x), Communication Studies, Communication Theory, Human Communication Research (3x), Journal of Asian Pacific Communication, Western Journal of Communication
- 2023-Present **Ad Hoc Reviewer — Interdisciplinary Journals**, BMC Public Health, Journal of Social and Personal Relationships (2x), Motivation and Emotion, Motivation Science
- 2019-Present **Assorted Roles in Association Divisions (e.g., Submission Reviewer, Session Chair, Paper Reader, Round Table Mentor)**, NCA Interpersonal Communication, ICA Interpersonal Communication, IARR, NCA Health Communication, ICA Health Communication, NCA Communication & Social Cognition

Professional Development

RESEARCH

- 2025 **Dynamic Structural Equation Modeling**, Statistical Horizons
- 2025 **Latent State-Trait Modeling**, Quantfish
- 2024 **Introduction to Experience Sampling Methods**, APA Science Training
- 2023 **Analyzing Intensive Longitudinal Data**, CenterStat
- 2022 **Multilevel Modeling: A Second Course**, Statistical Horizons
- 2021/2022 **Dynamic Dyadic Systems Analysis of Conversation Data**, NCA/PSU
- 2021 **Meta-Analysis**, Penn State
- 2020 **Latent Class and Latent Transition Analysis**, Statistical Horizons
- 2018 **Statistics with R**, Coursera/Duke

TEACHING & STUDENT SUPPORT

- 2020 **Essentials of Online Teaching**, Penn State Online Faculty Development
- 2019 **Working with Multilingual Students**, Penn State EPPIC

PROFESSIONAL MEMBERSHIP

International Association for Relationship Research
 International Communication Association
 National Communication Association
 Southern States Communication Association